



Suggested Tweets for HIP Partners focused on Promoting the HIPs at ICFP 2022

Quick Content! All Suggested Tweets Ready to be Posted

Monthly, we send you an updated social media guide on the High Impact Practices in Family Planning (HIPs) with the purpose of (1) increasing awareness and use of the HIP briefs, and (2) generating traffic on the HIP website. Please share!

This month's social media messages are focused on spreading awareness about the HIPs at ICFP 2022. From now until the conference in November, we will be promoting the HIPs participation at the conference to raise awareness and generate excitement about HIP-related sessions and side events. The HIPs will be highlighted and discussed in several sessions throughout the conference, which you can read more about here: <https://icfp2022.org/program-implementation/>.

These social media messages are intended to generate excitement about ICFP and the HIP-focused sessions, and encourage people to use the HIPs4FP hashtag during sessions. We developed a gif that you can use for Twitter or LinkedIn; [please download it here](#).

Tweet me!

Get excited about the upcoming #ICFP2022 conference, where the #HIPs4FP will be highlighted in various sessions and side events! Will you be there? Read more: <https://icfp2022.org/program-implementation/>

Will you be at #ICFP2022 in Thailand? The #HIPs4FP will be! Sessions will focus on scale-up, enabling environment, demand generation, and monitoring of high impact practices and will be in Eng, Fr, and Spa. Read more: <https://icfp2022.org/program-implementation/>

Going to #ICFP2022 in Thailand? Use #HIPs4FP during the conference to share insights and learnings about the high impact practices around the world. <https://icfp2022.org/program-implementation/>

Join #HIPs4FP sessions & events at #ICFP2022 - spread the word! Get ready to learn about service delivery, enabling environment, SBC, demand generation, and implementation & monitoring of high impact practices. Read more: <https://icfp2022.org/program-implementation/>

The theme of #ICFP2022 is #FamilyPlanning and #UHC. #HIPs4FP will be there sharing implementation stories and tools for scale-up and implementation of high impact practices, in pursuit of #UHC. Learn more: <https://icfp2022.org/program-implementation/>

LinkedIn Post

The International Conference on Family Planning #ICFP2022 is coming up this November! Will you be in Thailand for the conference? The High Impact Practices #HIPs4FP will be! In the face of disruptions to health services, supply chains, and #FamilyPlanning programming, implementers have adapted #HIPs4FP to overcome challenges, fit local contexts & norms, and improve their programs. These stories and learnings will be highlighted at #ICFP2022 and link the #HIPs4HP to the pursuit of #UHC. Don't miss it! Use #HIPs4FP during the conference to share insights and learnings about the HIPs around the world. Sessions will be in English, French, and Spanish. Read more here: <https://icfp2022.org/program-implementation/>