

## Referencias

El resumen completo está disponible en: <https://www.fphighimpactpractices.org/es/briefs/franquicia-social/>

1. About Social Franchises. Social Franchising for Health website. <http://sf4health.org/about-social-franchises>. Accessed January 29, 2018.
2. Azmat SK, Shaikh BT, Hameed W, et al. Impact of social franchising on contraceptive use when complemented by vouchers: a quasi-experimental study in rural Pakistan. PLoS One. 2013;8(9):e74260. doi: <https://doi.org/10.1371/journal.pone.0074260>
3. Duvall S, Thurston S, Weinberger M, Nuccio O, Fuchs-Montgomery N. Scaling up delivery of contraceptive implants in sub-Saharan Africa: operational experiences of Marie Stopes International. Glob Health Sci Pract. 2014;2(1):72-92. doi: <https://doi.org/10.9745/GHSP-D-13-00116>
4. Beyeler N, York De La Cruz A, Montagu D. The impact of clinical social franchising on health services in low- and middle-income countries: a systematic review. PLoS One. 2013;8(4):e60669. doi: <https://doi.org/10.1371/journal.pone.0060669>
5. Berendes S, Heywood P, Oliver S, Garner P. Quality of private and public ambulatory health care in low and middle income countries: systematic review of comparative studies. PLoS Med. 2011;8(4):e1000433. doi: <https://doi.org/10.1371/journal.pmed.1000433>
6. Patouillard E, Goodman CA, Hanson K, Mills A. Can working with the private for-profit sector improve utilization of quality health services by the poor? A systematic review of the literature. Int J Equity Health. 2007;6:17. doi: <https://doi.org/10.1186/1475-9276-6-17>
7. Munroe E, Hayes B, Taft J. Private-sector social franchising to accelerate family planning access, choice, and quality: results from Marie Stopes International. Glob Health Sci Pract. 2015;3(2):195-208. doi: <https://doi.org/10.9745/GHSP-D-15-00056>
8. Huntington D, Mundy G, Mo Hom N, Li Q, Aung T. Physicians in private practice: reasons for being a social franchise member. Health Res Policy Syst. 2012;10:25. doi: <https://doi.org/10.1186/1478-4505-10-25>
9. Ngo AD, Alden DL, Pham V, Phan H. The impact of social franchising on the use of reproductive health and family planning services at public commune health stations in Vietnam. BMC Health Serv Res. 2010;10:54. doi: <https://doi.org/10.1186/1472-6963-10-54>
10. Sieverding M, Briegleb C, Montagu D. User experiences with clinical social franchising: qualitative insights from providers and clients in Ghana and Kenya. BMC Health Serv Res. 2015;15:49. doi: <https://doi.org/10.1186/s12913-015-0709-3>
11. Chakraborty NM, Mbondo M, Wanderi J. Evaluating the impact of social franchising on family planning use in Kenya. J Health Popul Nutr. 2016;35(1):19. doi: <https://doi.org/10.1186/s41043-016-0056-y>
12. Hennink M, Clements S. The impact of franchised family planning clinics in poor urban areas of Pakistan. Stud Fam Plann. 2005;36(1):33-44. doi: <https://doi.org/10.1111/j.1728-4465.2005.00039.x>
13. Keeley R, Vogus A, Mitchell S, Amper MR. Private midwife provision of IUDs: lessons from the Philippines. Bethesda, MD: Strengthening Health Outcomes through the Private Sector Project, Abt Associates Inc; 2014. <https://www.shopsplusproject.org/sites/default/files/resources/Private%20Midwife%20Provision%20of%20IUDs%20-%20Lessons%20from%20the%20Philippines.pdf>. Accessed February 11, 2018.
14. Viswanathan R, Behl R, Seefeld CA. Clinical social franchising compendium. An annual survey of

- programs: findings from 2015. San Francisco, CA: The Global Health Group, Global Health Sciences, University of California, San Francisco. Social Franchising for Health; 2016. <http://sf4health.org/sites/sf4health.org/files/sf4h-social-franchising-compendium-2016.pdf>. Accessed February 11, 2018.
15. Tougher S, Dutt V, Pereira S, et al. Effect of a multifaceted social franchising model on quality and coverage of maternal, newborn, and reproductive health-care services in Uttar Pradesh, India: a quasi-experimental study. Lancet Glob Health. 2018;6(2):e211–e221. doi: [https://doi.org/10.1016/S2214-109X\(17\)30454-0](https://doi.org/10.1016/S2214-109X(17)30454-0)
  16. Agha S, Karim AM, Balal A, Sosler S. The impact of a reproductive health franchise on client satisfaction in rural Nepal. Health Policy Plann. 2007;22(5):320-328. doi: <https://doi.org/10.1093/heapol/czm025>
  17. Impact 2: An innovative tool for measuring the impact of reproductive health programmes. Marie Stopes International website. <http://mariestopes.org/impact-2>. Accessed February 11, 2018.
  18. Plautz A, Meekers D, Neukom J. The impact of the Madagascar TOP Réseau social marketing program on sexual behavior and use of reproductive health services. PSI Research Division Working Paper No. 57. Washington, DC: Population Services International (PSI); 2003.
  19. Decker M, Montagu D. Reaching youth through franchise clinics: assessment of Kenyan private sector involvement in youth services. J Adol Health. 2007;40:280-282. doi: <https://doi.org/10.1016/j.jadohealth.2006.09.018>
  20. Shah NM, Wang W, Bishai DM. Comparing private sector family planning services to government and NGO services in Ethiopia and Pakistan: how do social franchises compare across quality, equity and cost? Health Policy Plann. 2011;26:63-71. doi: <https://doi.org/10.1093/heapol/czr027>
  21. Bishai D, Sachathep K, LeFevre A, et al; Social Franchising Research Team. Cost-effectiveness of using a social franchise network to increase uptake of oral rehydration salts and zinc for childhood diarrhea in rural Myanmar. Cost Eff Resour Alloc. 2015;13:3. doi: <https://doi.org/10.1186/s12962-015-0030-3>
  22. Bellows B, Mackay A, Dingle A, Tuyiragize R, Nnyombi W, Dasgupta A. Increasing contraceptive access for disadvantaged populations with vouchers and social franchising in Uganda. Glob Health Sci Pract. 2017;5(3):446-455. doi: <https://doi.org/10.9745/GHSP-D-17-00065>
  23. Thurston S, Chakraborty NM, Hayes B, Mackay A, Moon P. Establishing and scaling-up clinical social franchise networks: lessons learned from Marie Stopes International and Population Services International. Glob Health Sci Pract. 2015;3(2):180–194. doi: <https://doi.org/10.9745/GHSP-D-15-00057>
  24. High Impact Practices in Family Planning (HIPs). Family planning high impact practices list. Washington, DC: United States Agency for International Development; 2018. 2 p. Available from: <http://fphighimpactpractices.org/high-impact-practices-in-family-planning-list/>.