



WHO/IBP Implementation Stories Global Launch

20 April 2021



Ados V May, IBP Network, Moderator

Ados Velez May is a Technical Advisor for the WHO/IBP Network. Ados provides technical leadership engaging the network member organizations on partnership development and management, documenting effective practices in family planning, dissemination of high-impact practices (HIPs), and knowledge management. Prior to IBP, Ados was served as a regional advisor for the International HIV/AIDS Alliance, based in Johannesburg, supporting a number of member organizations in Southern Africa. He has over 20 years of experience in international public health program design, technical assistance, management, and capacity building, focusing on HIV/AIDS and Reproductive Health.



Today's Agenda

Opening & welcome	Ados May
Reflections from WHO World Health Organization	James Kiarie
Process, Story Creation, & Dissemination Knowledge SUCCESS	Sarah Harlan
Reflections from WHO/IBP WHO/IBP Network	Nandita Thatte
Using Implementation Stories UNFPA	Jennie Greaney




Before we Begin



Webinar will be recorded



Submit your questions anytime! \ Q&A after each presenter



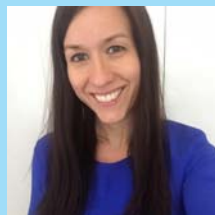
Visit our website to read all the stories:
<https://ibpnetwork.org/page/implementation-stories>



Today's Presenters



James Kiarie
WHO



Sarah Harlan
Knowledge
SUCCESS



Nandita Thatte
WHO/IBP
Network



Jennie Greaney
UNFPA



James Kiarie, World Health Organization

Dr James N. Kiarie is Head of the Contraception and Fertility Care Unit, WHO Department of Sexual and Reproductive Health and Research. Dr Kiarie qualified as an obstetrician gynecologist in 1992. Prior to joining WHO in December 2014, he was an Associate Professor in Obstetrics and Gynecology at the University of Nairobi, and a Consultant Obstetrician Gynecologist in Kenyatta National Hospital. Dr Kiarie has over 20 years of experience in teaching, clinical practice and research in the field of reproductive health, focusing on HIV/AIDS, sexually transmitted infections and family planning.

A World of Implementation Stories

Bangladesh
Benin
Burkina Faso
Colombia
Ecuador
Guatemala
India
Kenya
Madagascar
Mexico
Nigeria
Tanzania
Uganda
Viet Nam
Zimbabwe





Sarah Harlan, Knowledge SUCCESS

Sarah Harlan is the Partnerships Team Lead with the Knowledge SUCCESS Project at the Johns Hopkins Center of Communication Programs. She has been a champion of global reproductive health and family planning for nearly two decades, with a focus on knowledge management and making research results actionable. She is currently the partnerships team lead for the Knowledge SUCCESS Project at JHU-CCP. Her particular technical interests include Population, Health, and Environment (PHE) and increasing access to longer-acting contraceptive methods. She is a co-founder of the Family Planning Voices storytelling initiative and a co-author of several how-to guides, including Building Better Programs: A Step-by-Step Guide to Using Knowledge Management in Global Health.

IBP Implementation Stories

Process, Story Creation, & Dissemination

*April 20, 2021 | Presentation by Sarah Harlan,
Knowledge SUCCESS Partnerships Team Lead*



Selection Process

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Submission

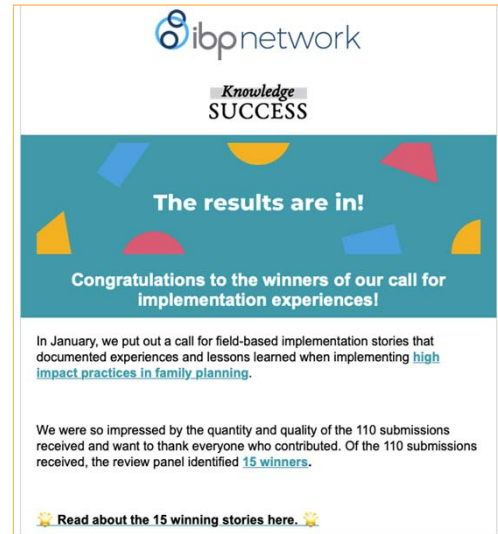
- Solicited stories in early 2020
- 110 total submissions:
 - 89 in English
 - 10 in Spanish
 - 11 in French

The screenshot shows the submission page for Knowledge SUCCESS, featuring the WHO/IBP Network logo and the project name. The page is presented in three overlapping versions: English (top), Spanish (middle), and French (bottom). The English text includes an invitation to submit implementation experiences, an application procedure with a deadline of February 14, 2020, and a button labeled 'Soumettez votre expérience'.

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Selection process

- Selection panel included IBP Steering Committee members
- Announced winners in June 2020
- 15 total stories selected:
 - 12 English
 - 2 Spanish
 - 1 French



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Selection criteria



Diversity of partners



Clear description of the problem, intervention, and challenges faced



Availability of qualitative or quantitative evidence



Lessons learned clearly articulated



Unique experiences or use of the HIPs/WHO guidelines

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Selected Stories Represent a Range of:



Topics/experiences



Partners



Geographies



HIPs/WHO guidelines

Winning Stories

Title	Author	Organization	Country
My Sexuality, My Right: Promoting the Autonomy of People with Disabilities in Colombia	Diana Carolina Moreno, Laura Ximena León	Asociación Profamilia	Colombia
Craft Academy: An Empowerment Model Aimed at Improving Sexual Health of Adolescent Girls and Young Women in Benin	Cyprien Ephrem Zinsou, Ando Tiana Raobelison, Beth Brogaard	Association Béninoise de Marketing Social (ABMS)	Benin
An Integrated Approach to Increasing Postpartum Long-Acting Reversible Contraception in Northern Nigeria	Olufunke Fasawe, Farahat Bello, David Adeyemi, Nneka Onwuasor, Owens Wiwa	Clinton Health Access Initiative	Nigeria
“One Stop Shop” Mobile Family Planning Outreach and Service Integration in Southern Tanzania	Anna Temba, John Gamaliel, Marina Njelekela, Ramadhan Mlange, Emeka Okechukwu, Prudence Masako, Carlton Jones	EngenderHealth	Tanzania
Supporting Young Influencers to Reduce Adolescent Pregnancies in Disadvantaged Areas of Ecuador	Irene Torres, Bernardo Cañizares	Fundacion Octaedro	Ecuador
Why Men Should Be Included in Voluntary Family Planning: A Success Story from Rohingya Refugee Camps, Cox's Bazar, Bangladesh	Shamiya Nazir	International Rescue Committee/Bangladesh Sheikh Mujib Medical University (BSMMU)	Bangladesh
Ensuring Access: How RHITES-E Improves Uptake of Voluntary Family Planning in Rural Eastern Uganda Through Partnerships and Collaboration	Irene Mirembe, Sam Cherop, Carol Karutu	IntraHealth International	Uganda

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Title	Author	Organization	Country
Transforming Voluntary Family Planning Access and Use in the Postpartum Period: Strengthening Preservice Education of Midwifery and Obstetrics and Gynecology Students in Burkina Faso	Bethany Arnold, Yacouba Ouedraogo, Cheick Ouedraogo	Jhpiego	Burkina Faso
Empowering Rural Women in Vietnam Through Sexual and Reproductive Healthcare: A Model Where Access Meets Entrepreneurship	Giang Thi Huong Phan	Marie Stopes International	Vietnam
Solidarity Pharmacies: Strengthening the Capacity of Pharmacists to Provide Adolescents and Young People with Access to Contraception and Reproductive Health in Mexico	Lorena Eutiquia Santos Zárate, Patricia Cala Barranco	Mexfam/ Fundación Mexicana para la PF	Mexico
Removing Taxes for Contraceptives in Madagascar: Strategic Advocacy Leads to Increased Budget for Family Planning	Dr Onisoa Rindra Ralidera	Options Consultancy Services	Madagascar
Fixed-Day Static Approach: Informed Choice and Family Planning for Urban Poor in India	Deepti Mathur, Mukesh Sharma, Vivek Sharma	Population Services International	India
Providing Family Planning Services through the “Stop the Bus Model” for Adolescent Girls and Young Women in Six Districts in Zimbabwe	Taurai Bhatasara, Brian Nachipo	PSI/MoH	Zimbabwe
The After Hours Adolescent Project: Expanding Access to Sexual and Reproductive Health Services in Western Kenya	Paula Tavrow, Collins Juma, Albert Obbuyi	UCLA Fielding School of Public Health	Kenya
Mobile Outreach Health Service for Women in Rural Guatemala: Overcoming Voluntary Family Planning Barriers	Dra. Andrea del Rosario Garcia, Dr. Kirsten Austad	Wuqu' Kawoq Maya Health Alliance	Guatemala

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Story Creation

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Story Creation



Stories were written in the second half of 2020

- Drafted by selected authors
- IBP and Knowledge SUCCESS worked closely with authors



Final stories

- Available now as PDFs

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Dissemination and Follow Up

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Dissemination and Next Steps



Please help us share these stories with the FP/RH community



Looking into additional ways to tell these stories—and more stories like these

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Thank you!



Special thanks to all the authors, partners, and organizations who worked on the stories



Knowledge SUCCESS and IBP would love to hear from you, if you have additional ideas for stories or ways to disseminate this information!

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Now it's time for a poll!

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network





Nandita Thatte, WHO/IBP Network

Nandita leads the WHO/IBP Secretariat based in Geneva. Her current portfolio includes institutionalizing the role of WHO/IBP to support dissemination, implementation, and scale up of WHO guidelines and strengthening the linkages between IBP partners and WHO researchers to inform new areas for implementation research. Prior to joining WHO, Nandita was a Technical Advisor in the Office of Population and Reproductive Health at USAID where she supported programs in West Africa, Haiti and Mozambique. She has a DrPH in Prevention and Community Health from the George Washington University School of Public Health.



Reflections from WHO/IBP Network

Nandita Thatte
Ados May
Carolyn Ekman



HIPs and WHO Guidelines in the Stories

- Most of the stories focused on service delivery interventions such as Mobile Outreach, Community Health Workers, Immediate Postpartum Family Planning Drug Shops & Pharmacies and FP Immunization Integration
- There were also several that highlighted Community Engagement, Supportive Policies, Domestic Financing, and Adolescent Contraceptive Services
- The WHO Medical Eligibility Criteria (MEC) Wheel, Family Planning Handbook, and Training Resource Package were the most used WHO Guidelines
- Other guidance such as that on Ensuring Human Rights in the Provision of Contraceptive Information and Services and WHO Guidelines for Adolescent Health were also referenced



Key Themes and Lessons Learned



ibpnetwork		Use of the WHO Guidelines & Tools alongside High Impact Practices in Family Planning: A MATRIX		HIP		WHO	
		High Impact Practices (HIPs)		WHO Guidelines & Tools		Integration	
XII	1. High Impact Practices are not implemented in isolation	2. There are other "Best Practices" that are critical to successful program implementation	3. Linking WHO Guidelines and High Impact Practices can support quality programming	4. Family Planning Programming is Intersectoral	5. Funding and technical support offers capacity exchange in documenting field experiences		

1. High Impact Practices are not implemented in isolation
2. There are other "Best Practices" that are critical to successful program implementation
3. Linking WHO Guidelines and High Impact Practices can support quality programming
4. Family Planning Programming is Intersectoral
5. Funding and technical support offers capacity exchange in documenting field experiences

Capacity Strengthening

"It has been quite a learning experience to do this, so you can say that capacity building is an additional outcome of this support you have provided us"

- Documentation is challenging
- Creative Storytelling can invite diverse perspectives
- Provide structure and feedback but not prescription
- Keep the narrative (and photos!) authentic
- Learn and Build a Community

The screenshot shows a search interface for 'implementation storyteller'. Below the search bar, there are 7 user profiles listed in a grid. Each profile includes a name, a 'Active today' status, and a location. To the right of the profiles is a world map with markers indicating the locations of the users. The users listed are:

Name	Location
Lorena Santos	Mexico
SHAMIYA NAZIR	Chennai, Bangladesh
Irene Torres	Ecuador
Bethany Arnold	Estimote, MD, USA
Deepol Mathur	India
Irene Mirembe, MA	Uganda
Taurai Bhatasara	Zimbabwe

Some feedback from authors about the process

"The questions asked by the reviewers helped bring out depth in the story"

"Keep such competitions as it allows more and more organizations to participate and share their work"

"Constant updates, editing and layout and well as financial support for publication was helpful"

"Overall, it is a wonderful experience of collaborating with WHO/IBP. Keep doing this"



ibp network		World Health Organization
Author(s)	Organization	Country
Taurai Bhatasara, Brian Nachipo	PSI/MoH	Zimbabwe
Giang Thi Huong Phan	Marie Stopes International	Vietnam
Irene Mirembe, Sam Cherop, Carol Karutu	Intrahealth International	Uganda
Olufunke Fasawe, Farahat Bello, David Adeyemi, Nneka Onwuasor, Owens Wiwa	Clinton Health Access Initiative	Nigeria
Anna Temba, John Gamaliel, Marina Njelekela, Ramadhan Mlange, Emeka Okechukwu, Prudence Masako, Carlton Jones	EngenderHealth	Tanzania
Deepti Mathur, Mukesh Sharma, Vivek Sharma	Population Services International	India
Dra. Andrea del Rosario Garcia, Dr. Kirsten Austad	Wuqu' Kawoq Maya Health Alliance	Guatemala
Bethany Arnold, Yacouba Ouedraogo, Cheick Ouedraogo	Jhpiego	Burkina Faso
Irene Torres, Bernardo Cañizares	Fundacion Octaedro	Ecuador
Shamiya Nazir	International Rescue Committee/Bangladesh Sheikh Mujib Medical University (BSMMU)	Bangladesh
Paula Tavrow, Collins Juma, Albert Obbuyi	UCLA Fielding School of Public Health	Kenya
Dr Onisoa Rindra Ralidera	Options Consultancy Services	Madagascar
Diana Carolina Moreno Laura Ximena León	Asociación Profamilia	Colombia
Lorena Eutiquia Santos Zárate, Patricia Cala Barranco	Mexfam/ Fundación Mexicana para la PF	Mexico
Cyprien Ephrem Zinsou, Ando Tiana Raobelison, Beth Brogaard	Association Béninoise de Marketing Social (ABMS)	Benin

Now it's time for a poll!



Jennie Greaney, UNFPA

Jennie is the Knowledge Management Adviser, Commodity Security Branch, in the Technical Division of UNFPA, providing strategic guidance for communication and advocacy on family planning and reproductive health commodity security. Jennie is a writer, technical editor, and public relations specialist with extensive experience in supporting intergovernmental and non-state actor dialogue and networking, media and donor relations, and development and implementation of communications strategies. Prior to her current position, Jennie served in several capacities in UN agencies: as Technical Specialist, UNFPA Commodity Security Branch; Reports Officer for WHO's South East Asia Regional Office, New Delhi; and Managing Editor for WHO's Department of Reproductive Health and Research, Geneva.

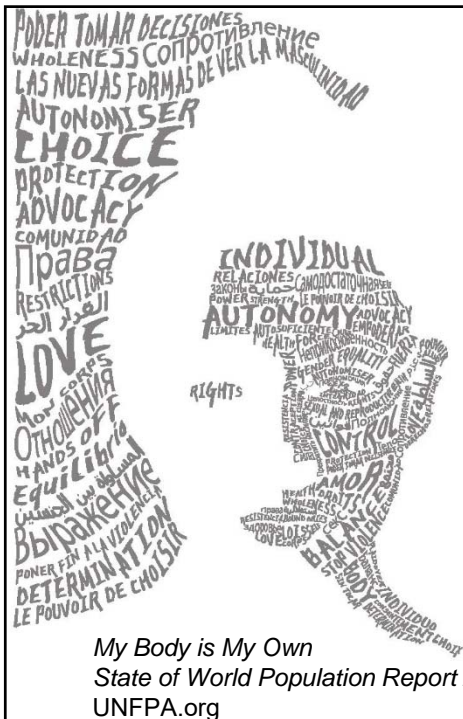




Using Implementation Stories

to accelerate progress,
improve policy & programmes
& leave no one behind

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My Body is My Own
State of World Population Report 2021
UNFPA.org



UNFPA's Commitment to Voices, Choices & Autonomy

UNFPA is the United Nations sexual and reproductive health agency.

Our mission is to deliver a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled.

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Participatory, partnership approaches



UNFPA has offices in more than **150 countries** – which are home to more than **80 per cent** of the world's population, and where we work with **hundreds of local, national and global partners** supporting realization of reproductive rights for all and access to a wide range of sexual and reproductive health services.

Across Humanitarian-Development Nexus

South-South & Triangular Cooperation

Innovation for scaling-up

Participatory

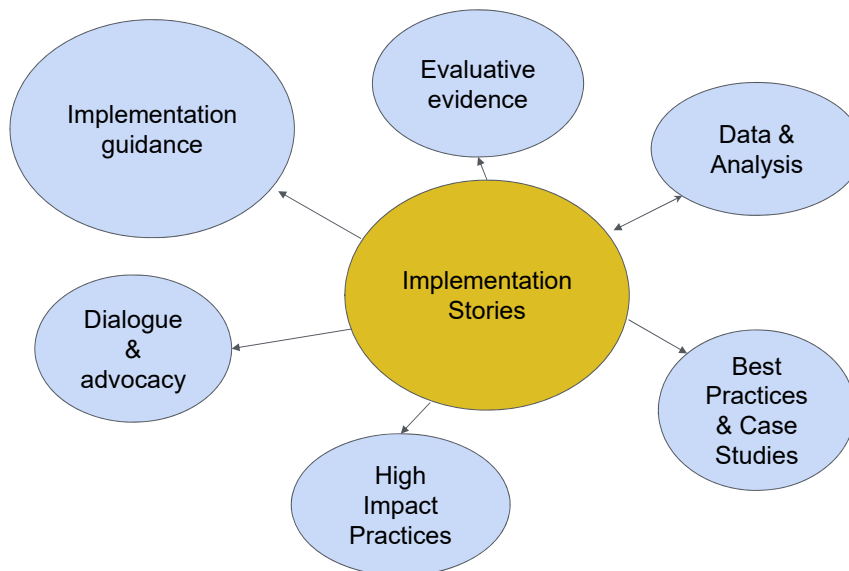
Culturally sensitive

Partnership building

Human rights-based

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Tools for accelerating progress, improving policies & programmes and leaving no one behind



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Upcoming opportunities to share your implementation stories



High Impact Practices (HIPs) are a set of evidence-based family planning practices vetted by experts against specific criteria and documented in an easy-to-use format. HIPs help programmes focus resources for greatest impact.



Evidence is always evolving. HIP briefs that have been recently updated are open to broad community feedback:

<https://www.fphighimpactpractices.org/community-feedback-on-hip-briefs/>

International Conference on Family Planning - Program Implementation



Share your stories in implementation workshops and virtual events - see more at: <https://icfp2022.org/program-implementation/>

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Now it's time for a final poll!



Before we close

Webinar Recording:

www.youtube.com/user/MediaHRP

[http://www.fphighimpactpractices.org/
high-impact-practice/webinars/](http://www.fphighimpactpractices.org/high-impact-practice/webinars/)

Websites:

www.who.int/reproductivehealth

www.fphighimpactpractices.org

Read the stories here:

<https://ibpnetwork.org/page/implementation-stories>



Next steps: Regional Webinars

Stay tuned!





Thank you for your participation today!

<https://ibpnetwork.org/page/implementation-stories>

