

Family Planning High Impact Practices List

High Impact Practices (HIPs) are a set of evidence-based family planning practices vetted by experts against specific criteria and documented in an easy-to-use format.

The High Impact Practices in Family Planning (HIPs) are supported by over **30 organizations**. These organizations play a vital role in developing, reviewing, disseminating, and implementing HIPs in family planning.

HIPs are identified based on demonstrated magnitude of *impact* on contraceptive use and potential application in a wide range of settings. Consideration is also given to other relevant outcome measures including unintended pregnancy, fertility, or one of the primary proximate determinants of fertility (delay of marriage, birth spacing, or breast feeding). Evidence of replicability, scalability, sustainability, and cost-effectiveness are also considered.

The eight-page HIP briefs can be used for advocacy, strategic planning, program design, exploration of research gaps, to inform policies and guidelines, and to support implementation.

HIPs are categorized as:

Enabling Environment	Service Delivery	Social and Behavior Change
Enabling Environment HIPs address systemic barriers that affect an individual's ability to access family planning information and services.	Service Delivery HIPs improve the availability, accessibility, acceptability, and quality of family planning services.	Social and Behavior Change HIPs influence knowledge, beliefs, behaviors, and social norms associated with family planning.



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A **HIP Enhancement** is a tool or approach that is not a standalone practice, but it is often used in conjunction with HIPs to maximize the impact of HIP implementation or increase the reach and access for specific audiences. The intended purpose and impact of enhancements are focused and, therefore the evidence-based and impact of an enhancement is subjected to different standards than a HIP. HIP Enhancements include:

- Incorporate **adolescent-friendly service delivery** elements into existing contraceptive and health services.
- Use of **digital technologies** to support systems and service delivery for family planning.
- Use **vouchers** to facilitate equitable access to and choice of voluntary contraceptive services.

Service Delivery and Social and Behavior Change HIPs are further categorized according to the strength of the evidence base for each practice – proven or promising. The darker the color used in the HIP brief, the stronger the evidence base for the practice.

Proven	Sufficient evidence exists to recommend widespread implementation, provided that there is careful monitoring of coverage, quality, and cost.
Promising	Good evidence exists that these interventions can lead to impact; more research is needed to fully document implementation experience and impact. These interventions should be implemented widely, provided they are carried out in a research context and evaluated for both impact and process.

Enabling Environment HIPs

- **Galvanize commitment** to support family planning programs.
- Develop, implement, and monitor supportive government **policies**.
- Increase allocation and efficient use of **domestic, public financing** for voluntary family planning at national and sub-national levels.
- Develop an effective **supply chain management systems** for family planning so that women and men can choose, obtain, and use the contraceptive methods they want throughout their reproductive life.
- Develop and support capacity to **lead and manage** family planning programs.
- **Keep girls in school** to improve health and development.

Service Delivery HIPs

Proven

- Integrate trained, equipped, and supported **community health workers (CHWs)** into the health system.
- Proactively offer voluntary contraceptive counseling and services at the same time and location where women receive facility-based **postabortion care**.
- Support distribution of a wide range of family planning methods and promotion of healthy contraceptive behaviors through **social marketing**.
- Support **mobile outreach service delivery** to provide a wide range of contraceptives, including long-acting reversible contraceptives and permanent methods.
- **Immediate Post-partum family planning**: Offer contraceptive counseling and services as part of care provided during childbirth at health facilities.

Promising

- Train and support **drug shop and pharmacy staff** to provide a wider variety of family planning methods and information.
- **Integrate family planning and immunization services**: Offer family planning information and services proactively to women in the extended postpartum period.
- **Social Franchising**: Organize private providers into branded, quality-assured networks to increase access to provider-dependent contraceptive methods and related services.

Social and Behavior Change HIPs

SBC Overview

Proven

- Use **mass media** channels to support healthy reproductive behaviors.

Promising

- **Community Group Engagement**: Engage and mobilize communities in group dialogue and action to promote healthy sexual relationships.
- Use of **digital technologies** to support healthy sexual and reproductive behaviors.

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